

JODY SHIPKA

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Baltimore, MD 21250
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PROFESSIONAL EXPERIENCE

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| 2011-present | University of Maryland, Baltimore County
Associate Professor, English |
| 2005-2011 | University of Maryland, Baltimore County
Assistant Professor, English |
| 1997-2005 | University of Illinois, Urbana-Champaign
Graduate Assistant, English |

EDUCATION

Ph.D. English with a Specialization in Writing Studies
University of Illinois, Urbana-Champaign, May 2005

Dissertation: *Remediating Rhetoric and Composition: An Activity-Based Multimodal Framework for Composing*. Committee: Paul Prior (Chair), Gail Hawisher, Peter Mortensen, Geoffrey Sirc.

M.A. English
University of Illinois, Urbana-Champaign, May 1999

B.A. English
Loyola University, Chicago, May 1997, *Summa Cum Laude*

RESEARCH AND TEACHING INTERESTS

Multimodal Practice
Process Studies
Digital Literacies

Sociohistoric Theory
Creativity Theory
Genre Theory

Histories of Rhetoric and Composition
Writing in the Disciplines
Qualitative Research Methodologies

PUBLICATIONS

BOOKS (PRINT)

Toward a Composition Made Whole. Pittsburgh: University of Pittsburgh Press, 2011.

EDITED COLLECTIONS (PRINT)

Play! A Collection of Toy Camera Photographs. Delaware: Composing with Images Press, 2011.

ARTICLES (PRINT)

"Negotiating Rhetorical, Material, Methodological, and Technological Difference: Evaluating Multimodal Designs." *College Composition and Communication* 61.1 (Sept 2009): 343-366.

"'I'll be the Sun': From Reported Speech to Semiotic Remediation Practices." (with Paul Prior, Julie Hengst, and Kevin Roozen.) *Text and Talk* 26.6 (2006): 733-766.

"Sound Engineering: Toward a Rhetoric of Multimodal Soundness." *Computers and Composition* 23 (2006): 355-373.

"A Multimodal Task-based Framework for Composing." *College Composition and Communication*. 57.2 (Dec 2005): 277-306.

BOOK CHAPTERS (PRINT)

"Beyond Text and Talk: A Multimodal Approach to First-Year Composition." *First-Year Composition: Putting Theory into Practice.* Eds. Deborah Teague and Ron Lunsford. (forthcoming, Parlor Press)

"Including, But Not Limited to, the Digital: Composing Multimodal Texts." *Multimodal Literacies and Emerging Genres in Student Compositions*. Eds. Tracey Bowen and Carl Whithaus. (forthcoming, University of Pittsburgh Press)

"On the Many Forms it Took Throughout: Engineering a Multipart, Multiple Site Rhetorical Event." *Exploring Semiotic Remediation as Discourse Practice*. Eds. Paul Prior and Julie Hengst. NY: Palgrave, 2010: 52-76.

ARTICLES (WEB)

"To Preserve, Digitize and Project: On the Process of Composing Other People's Lives." *Enculturation* 14, 2012.
<<http://enculturation.gmu.edu/preserve-digitize-project>>

"Other People's Lives: A Projection." in "Master Hands, A Video Mashup Round Table." Eds. James J. Brown Jr. and Richard Marback. *Enculturation* 11, 2011.
<<http://enculturation.gmu.edu/master-hands>>

"This was (not!) an Easy Assignment: Negotiating an Activity-based Multimodal Framework for Composing." *Computers and Composition Online* (Fall 2007).
<http://www.bgsu.edu/cconline/not_easy>

"live composition: four variations of a telling." (with Bill Chewning.) in Prior, et al., *Re-Situating and Re-Mediating the Canons: A Cultural-Historical Remapping of Rhetorical Activity*. *Kairos: Rhetoric, Technology, Pedagogy* 11.3 (May 2007).
<<http://kairos.technorhetoric.net/11.3/topoi/prior-et-al/index.html> >

BOOK CHAPTERS (WEB)

"Chronotopic Laminations: Tracing the Contours of Literate Activity." (with Paul Prior.) *Writing Selves, Writing Societies: Research from Activity Perspectives*. Eds. Charles Bazerman and David Russell. Fort Collins, CO: The WAC Clearinghouse and Mind, Culture, and Activity (2003): 180-238. <wac.colostate.edu/books/selves-society>

BOOK REVIEWS (SOLICITED)

Review of *Getting Under the Skin: The Body and Media Theory* by Bernadette Wegenstein. *JAC* 27 (2007): 862-865.

CONFERENCE PRESENTATIONS

"I Collaborate with Dead People: Honoring, Preserving and Projecting other People's Lives." Thomas R. Watson Conference. Louisville, Kentucky, October 18-20, 2012.

"To Preserve, Digitize and Project: On the Process of Composing other People's Lives." Computers and Writing Conference, Raleigh, North Carolina, May 17-20, 2012.

"Old Texts in New Contexts: On the Collection, Curation and Re-presentation of New (to me)dia. Conference on College Composition and Communication, St. Louis, Missouri, March 21-24, 2012.

"Revisiting Relevance, Remediating Rigor." Conference on College Composition and Communication, San Francisco, California, March 11-14, 2009.

"From the Authoring of Texts to the Engineering of Complex, Multipart Rhetorical Events: Reconceptualizing Composition's Purposes, Players and Practices." Thomas R. Watson Conference. Louisville, Kentucky, October 16-18, 2008.

"Writing as a Fundamentally Multimodal Activity." International Society for Cultural and Activity Research, San Diego, California, September 8-13, 2008.

"From Text to Event: Re-imagining Potentials for Reading Classrooms as Text." Conference on College Composition and Communication, New Orleans, Louisiana, April 3-6, 2008.

"Who Matters: (re)Figuring Accounts of Literacy." Computers and Writing Conference, Detroit, Michigan, May 16-20, 2007.

"Re-presenting Design; Re-Presenting Desire: Narrating an Activity-based Multimodal Theory of Composing." Thomas R. Watson Conference. Louisville, Kentucky, October 5-7, 2006.

"Sound Engineering: Toward a Theory of Multimodal Soundness." Computers and Writing Conference, Lubbock, Texas, May 25-28, 2006.

"It's a lot like giving a football player a hockey puck: FYC Students Responding to Deroutinized Pedagogical Practice." English Articulation Conference, Allerton Park, Monticello, Illinois, April 12-14, 2004.

"...because doing *this* allows me to do what doing *that* would not: Composition as Material, Personal, and Intellectual Negotiation." Conference on College Composition and Communication, San Antonio, Texas, March 24-27, 2004.

"Second Language Voices in Mainstream Composition Classes." Teachers of English to Speakers of Other Languages Conference, Baltimore, Maryland, March 24-29, 2003.

"From Corrections to (Meta)Communicative Connections: Students as Engineers of Rhetorical Events." Conference on College Composition and Communication, New York, New York, March 19-22, 2003.

WORKSHOPS AND INVITED PRESENTATIONS

"Moving from Book Project to Next Projects: On Place, Perspective, Process, Position and Possession." University of Illinois, Urbana-Champaign Brownbag, March 26, 2012.

"On Texts as Technologies: Teaching Analog in a Digital Age." (with Helen Burgess) Faculty Development Center's Series on Teaching in the Digital Age. University of Maryland, Baltimore County, March 14, 2012

"In Movement: Rethinking/Representing Process." Harrah's Emerging Writer's Series, Rowan University, February 29, 2012.

"Assigning and Assessing: Multimodal Composition and Classroom Practice." Conference on College Composition and Communication, San Francisco, California, March 11-14, 2009.

"Including (but not limited to) the Visual: Toward a Theory of Multimodal Soundness." Writing and Rhetoric Division, University of Maryland, Baltimore County. October 18, 2006.

"Undergraduate Research Experience Summer Communication Workshop." Department of Engineering, University of Illinois, Urbana-Champaign. 2001-2005.

"From Corrections to Connections: Engineering Rhetorical Events." Center for Writing Studies Graduate Student Colloquium, University of Illinois, Urbana-Champaign. October 16, 2003.

"Writing that 'Works': Using Writing as a Means of Enhancing Student Performance." College Teaching Effectiveness Network Workshop Series, University of Illinois, Urbana-Champaign. February 18, 2003.

"Writing as Enactment." Psychology Department Teaching Seminar, University of Illinois, Urbana-Champaign. January 28, 2002.

"Writing in Many Modes: Writing as a Way to Learn." Unit 1 WAC TA Seminar, University of Illinois, Urbana-Champaign. December 17, 2001.

"Alternative Writing/Alternative Learning." WAC Faculty Seminar, University of Illinois, Urbana Champaign. February 23, 2001.

"Can They, Should They, Will They? YES!:" Experimental Writing in the First-Year Composition Class." University of Illinois, Department of Rhetoric's New Instructor Orientation Program, Fall, 2000.

“Alternative Learning in the First-Year Comp Class.” University of Illinois,
Department of Rhetoric, Spring, 1999.

HONORS, FELLOWSHIPS AND AWARDS

Rowan University's Spring 2012 Emerging Writer, Harrah's Emerging Writer's Series.

Provost's Research Fellowship, University of Maryland, Baltimore County, 2009

Computer and Composition's Michelle Kendrick Award for Outstanding Digital Production/Scholarship, 2008 (awarded to Prior, et al., *Re-Situating and Re-Mediating the Canons: A Cultural-Historical Remapping of Rhetorical Activity*)

Summer Faculty Fellowship, University of Maryland, Baltimore County, 2005

Campus Award for Excellence in Undergraduate Teaching, University of Illinois, 2004

Humanities Award for Excellence in Teaching Award, College of Arts and Sciences,
University of Illinois, 2004

Outstanding Teaching Assistant Award, Department of English, University of Illinois,
2003

University of Illinois Departmental Fellowship, 2003-2004

Pauline and Wilson Gragg Fellowship, University of Illinois, Fall 2003

John Bardeen Fellow, Center for Advanced Study, University of Illinois, 2002-2003

TEACHING

COURSES DESIGNED AND TAUGHT

University of Maryland, Baltimore County

English 100: Composition

English 300: Analysis of Texts and Contexts

English 320: Communicative Practice and Play Theory

English 324: Theories of Communication and Technology

English 385: New Media and Digital Literacies

English 407: Language and Society

English 493: Researching Communicative Practices

English 486/686: Theories and Practices of Teaching Composition

English 493/692/750: Exploring Theories of Creativity and Play

University of Illinois, Urbana-Champaign

Rhetoric 105: Principles of Composition (multiple variations)

OTHER ACADEMIC WORK

Co-Chair, Hugh Burns Outstanding Dissertation Award Committee (Spring 2008)

Research Assistant, The Center for Writing Studies, Department of English, University of Illinois, Urbana-Champaign (Fall 2000-Spring 2003)

Rhetoric Advisor (appointed to mentor new composition instructors), Department of English, University of Illinois, Urbana-Champaign (2000-2001)

Associate Undergraduate Advisor, Department of English, University of Illinois, Urbana-Champaign (2000-2001)

ACADEMIC SERVICE

Computer Policy Committee, University of Maryland, Baltimore County (2011-present)

English Department Library Liaison, University of Maryland, Baltimore County (2011-present)

Colloquium Series Coordinator, Department of English, University of Maryland, Baltimore County (2008-present)

Writing in the Disciplines Initiative, Department of English, University of Maryland, Baltimore County (2007-present)

Faculty Liaison, English Council of Majors and Minors, University of Maryland, Baltimore County (2006-present)

Communication & Technology Curriculum Committee, Department of English, University of Maryland, Baltimore County (2005-present)

Personnel Committee, Department of English, C/T Track, University of Maryland, Baltimore County (2005, 2006)